

Title of the Project:***Income Generating Activities (IGAs) for Distressed and Rootless Women.*****Introduction:**

In 2005 SpaandanB, USA sponsored a program titled Help-ORCA Post Flood Rehabilitation for Flood Victims-2004 at Rangpur. This program, other than providing livestock to the flood victims, also provided 10 rickshaws and a Rickshaw van to 11 members among 33 members organized in two Samities. As per agreement, the Samity members have accumulated from their saving the cost price of the rickshaws for providing same quantity of Rickshaw to another 11 members of their Samities this year.

Inspired by the success of this program Help Rangpur is willing to initiate similar type of program for female members in its working areas. After talking to the people and assessing needs of the distressed women of the area, Help Rangpur has framed this project to ensure IGAs for distressed and rootless women in Rangpur for their self-reliance.

Project Location:

The project will be implemented in Gangachara and Sadar Upazilas under Rangpur district. A significant number of women in these areas are untimely widowed, divorced and rootless. They are hardcore poor, distressed and need external support to stand on their own feet. The project areas have been selected on the basis of the following criteria:

- People are mostly rootless and hardcore poor.
- Women are helpless, disadvantaged and need external support for self-reliance.
- Beneficiaries are really deserving and very much enthusiastic about their self-development.
- Local leadership is available
- Easy to supervise, follow up and monitor the project activities

Project Beneficiaries:

A total of 30 distressed and rootless women and a Trainer will be directly benefited. Beneficiaries will be mobilized and organized in three groups. A highly skilled woman from distressed group will be appointed as the Trainer. She will get monthly salary. Package development inputs as per project proposal will be ensured to organized group members for self-supporting. A total of 200 family members and dependents of the organized women are expected to be benefited out of the project activities.

Matrix showing Location / Beneficiary Families:

District	Upazila	Union	Beneficiary
Rangpur	Sadar	Municipal Area	10
	Gangachara	Barabil	20
Total	2 Upazilas	2 Unions	30 families

Project Goal:

The main goal of the project is to rehabilitate a few deprived and disadvantaged women by ensuring Income Generating Activities for them for sustainable livelihood.

Specific Objectives of the Project:

1. Ensure self-reliance and create job opportunities to the beneficiaries.
2. Provide practical skill development training on sewing and tailoring.
2. Create self-employment for their sustainable livelihood.
3. Provide the groups with sewing machines for self-reliance of their members.
4. Provide necessary support for marketing their products.
5. Develop gender relation and reduce home violence against women
6. Bring about a behavioral change on women's participation in income Generating Activities.

Project Rationale:

The economic status of the people in Rangpur district is worse, compared to that of the country. The people of Rangpur district are exceptionally poor, landless and stricken with natural calamities like, flood, droughty weather, river erosion etc.

The socio-economic condition of women in the area is more hopeless and highly shocking. In every stage of the family life, disparity exists between man and woman. Women are generally confined within the four walls. They have to work hard from dawn to dusk but their work is not counted as a contribution to the family. As a result women have lost their confidence as human being. It has been detected that in Rangpur the number of divorced and untimely widowed women has increased. These divorced and pre-matured widowed women, losing their husbands, basically lose their shelters. They basically pass terribly shocking and unsecured life in the society. Even if they get shelter in their parents' or relatives' house, they become victims of home violence in each and every step. They are also becoming victims of rape, social violence and oppression, kidnapping and women trafficking on regular basis. Moreover in Gangachara there are several rootless families, who are passing terribly shocking life losing their shelters. In order to ensure their safe and secured shelter, and to develop skill for job creation, economic solvency, and solid footing in the society the project has been designed.

Help Rangpur is willing to organize 30 numbers of women for project piloting for social rehabilitation through their active participation. They will be organized to be converted into work force. They will be motivated to stand on their own feet by raising their social awareness, developing practical skill training on sewing, cutting and tailoring. After a short training, they will be provided with 15 nos. of sewing machine along with necessary materials for producing quality dresses for women in the locality. They will also be given support to open a show room for exhibition and receiving orders. This will ensure their economic solvency by self-employment, reduce dependency and develop leadership quality and consciousness in them.

Project Activities:

▪ Formation of Shamities:

The beneficiaries of the project (30 members) will be mobilized and organized in 3 groups for development activities. The groups will have their own working committees and work on their own. Staff-member from Help Rangpur will meet the groups at their group meetings and facilitate them for activating their group dynamism in terms of need assessment, decision making process, leadership development, account keeping, maintaining group resolution and weekly savings. Initially the 10 member groups will get 5 nos. of sewing machines to initiate income-generating activities. They will receive sewing orders from the area and save a certain amount on regular basis for purchasing another 5 machines for others 5 members of the groups next year.

▪ Sewing and Tailoring Training for Income Generation:

Group members will be provided with sewing, cutting and tailoring training to initiate income-generating activities. A potential female paid Trainer will be employed for 3 months. The trainer will not only train the members but also provide all out support for getting orders and maintain showrooms for receiving tailoring orders on commercial basis.

▪ Supply of Sewing Machines and other Materials:

Help Rangpur will provide 5 sewing machines to each group consisting of 10 members (5 X 3 groups = 15 machines) to help initiate income generating activities. More over, initially, training materials required for cutting and tailoring including papers, cloth, thread, scissors, and other accessories will be provided to the group members free of cost.

▪ Providing other Facilities for Permanent Income Generation:

After providing adequate training on cutting and tailoring they will be provided with both technical and financial support to open a Show Room for each group for exhibition and receiving orders on commercial basis. Initially, Help Rangpur will bear the rent of the show rooms for three months to help them run the business smoothly on their own.

Expected Outcomes of the Project:

After completion of the project the beneficiaries of this project will be engaged in income generating activities they will be economically sound and socially rehabilitated. Thus certain outcomes are expected. They are as follows:

- Distressed and powerless women will be organized for their development.
- This will help reduce women's dependence on male members in the family.
- Distressed and rootless women will gain self-confidence and will be self-reliant.
- This will help develop savings habit among the group members.
- Women's empowerment will be ensured to some extent.
- This will help improve their standard of living.

Name of the Implementing Organization:

Help Rangpur (A Socio-Economic Development Organization)

Preamble of Help Rangpur:

Help Rangpur is non-partisan and non-profit private organization established in 2001 by some dedicated, devoted and committed social workers. The objective of establishing this organization is to undertake innovative programs for development solutions through actively involving primarily distressed hardcore poor people, specially women and children.

Help Rangpur is working with the people especially women through target group approach. Accordingly, first, it organizes the distress and powerless women into homogeneous group for their development through motivation, awareness building and education. Secondly, it empowers the powerless women education, training and sharing of experience. Finally, it facilitates in initiation of economic activities by micro-credit support for regular income to alleviate poverty and promoting women's economic rights and control over resources through active involvement and participation.

Behind Help, there is a 25 member General Council, the supreme authority of the organization. Out of it, a 7 member Executive Committee is elected for executing its activities.

The staff-members of Help are young energetic having sincere will to implement any task placed before them.

Contact Addresses:

Rangpur Office:

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Legal status of Help Rangpur:

- Help Rangpur is registered with the social Welfare Department, Government of the People's Republic of Bangladesh (Registration No. Rang/ Sadar/ 786/ 2003 dated June 10, 2003).
- It has also applied for registration with the NGO Affairs Bureau in September 2005 and is expected to get the registration soon.

Contact Person:

Mr. Sufi Hyder Zulfiqar Rahman, Executive Director, Help Rangpur.

Bank Account Information:

Help (A Socio-Economic Development Organization)
Saving Account No. 3095, Rupali Bank Limited, Railway Crossing Branch, Rangpur, Bangladesh.

Estimated Budget for the Project:

An estimated budget has been prepared based on actual need of the project. The budget is enclosed herewith

Estimated Budget for the Project
Income Generating Activities (IGAs) for Distressed and Rootless Women
Prepared by Help Rangpur

SL No.	Particulars	Total Cost in Bangladesh Taka
1.	Cost of 15 Nos. of Sewing Machine @ Tk. 5,000 X 15 Nos.	75,000
2.	Trainer's Monthly Salary @ Tk. 3,000/month X 3 months	9,000
3.	Rent of Show Rooms/ order receiving shops @ Tk. 500 x 3 Shops x 3 months	4,500
4.	Accessories / training materials (cloth, scissors, papers etc.) lump sum	3,000
5.	Cost of documentation, ceremonial distribution of Sewing machines and Rickshaw/van (of Help-ORCA Post Flood Rehabilitation for Flood Victims-2004 at Rangpur)	12,000
Total		1,03,500

Total budget (for implementation of Income Generating Activities for Distressed and Rootless Women and documentation and ceremonial distribution of Sewing Machines and Rickshaw/van) requested from SpaandanB, USA is Bangladesh Taka 1,03,500.00 (Taka one hundreds three thousand five hundred) only.

Or Approx. US Dollar 1,500.00 (one thousand five hundred) only.

Project Prepared by:

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